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# Statement of Purpose

Barefoot Medicine International

Simone J Davis

Stangate House, 5 Stanwell Road • Penarth CF64 2AA • 5 October 2016

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# Barefoot Medicine

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# Introduction

Guiding Principles at Barefoot Medicine

**OWNER: SIMONE J DAVIS**

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Barefoot Medicine International recognizes its duty of care to our patients'

- Safety and Well-being
- Personalized care and treatment
- Involvement and information

This Statement of Purpose sets out the way in which Barefoot Medicine manages its practice with the aim of ensuring safety and quality of service.

The Statement of Purpose is drawn up according to

- Local Government (Miscellaneous Provisions) Act 1982 sections 14(7) and 15(7)
- British Acupuncture Council Code of Ethics
- Register of Chinese Herbal Medicine Approved Suppliers Scheme

This Statement informs the individual how Barefoot Medicine implements the policies, procedures and protocols in place to ensure the safety and efficacy of the services we offer.

This information is reviewed at least annually.

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# Mission Statement

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## MISSION STATEMENT, AIMS AND OBJECTIVES

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### **Mission Statement**

***Barefoot Medicine aspires to offer natural healthcare to help anyone reach their optimum level of health and where necessary, to work alongside other healthcare professionals in the pursuit of that goal.***

### **Involvement & Information**

- Patients have clear and accurate information about Barefoot Medicine that is easily accessed via web site [www.barefootmedicine.co.uk](http://www.barefootmedicine.co.uk) or hard copy is available upon request.
- Barefoot Medicine provides a clear and transparent pricing policy and does not endorse any hard-selling tactics
- The owner, Simone Davis, is available to listen to and when necessary act upon patient feedback.

### **Personalized Care and Treatment:**

Barefoot Medicine provides patient-centred care and the principles of values-based medicine that supports the personal beliefs and values of the patient being treated. Advice will always be given in accordance with the principles of the healthcare training undertaken, namely Chinese Medicine theories and practices, but at no point will any patient be pressured to pursue a course of action they are uncertain about.

### **Patient Safety & Well-being**

- Barefoot Medicine always puts the patient's safety and quality of care first.
- Patients are never left unattended at the clinic other than when visiting the toilet facilities.
- Fire-alarm testing is carried out weekly
- Emergency Procedures are clearly displayed in the clinic
- First Aid Kit and Fire Blanket are always available in the clinic.
- A first-aider is on hand at all times
- Emergency contact details for each patient is kept with their file in case of any unlikely adverse events during their visit.
- Patients will never be given advice regarding their conventional western medication, other than that which is currently publicly available. No patients will be advised to change or come off medication and in every case will be referred back to their primary medical carer for such matters.

- In the event of any 'red flags' presenting during a consultation, the practitioner reserves the right to refuse treatment and the patient will be referred to the appropriate primary carer or the emergency services. In such instances, payment will still be due for the consolation and healthcare advice given.

## **Accountability**

The owner, Simone Davis, is committed to ensuring that regulations and standards are fulfilled. Patients receive treatments/services that are safe and in accordance with the latest industry standards and guidelines. Should anyone feel that these standards are not being met, then they can contact Ms Davis on 0845 003 7474 and they will be contacted within 24 business hours.

## **Consistency**

In the event that a patient cannot see their practitioner at Barefoot Medicine then every effort will be made to either re-schedule an appointment or find an alternative practitioner.

An agreement is in place with Catherine Fear at The Body Clinic, Penlline Road, Whitchurch, Cardiff to cover any such eventualities.

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# Registered Provider

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Registered Service Provider	Simone J Davis
Service Type	Acupuncture
	Chinese Herbal Medicine
	Complementary Therapies
Regulated Activities	Acupuncture
Telephone No	0845 003 7474
E-mail	<a href="mailto:clinic@barefootmedicine.co.uk">clinic@barefootmedicine.co.uk</a>
Responsible Individual	Owner, Simone J Davis
Opening Hours	Mon , Tue, Fri in Penarth 09.30 - 18.00
	Wednesday in Caerphilly 11.00-17.00

## Access for Disabled Patients

Nant Garw Medical Centre  
6 Beddau Way  
Caerphilly CF83 2AX

By Rail  
Nearest station is Aber  
Bus from Cardiff is 26 and stops 250m from clinic.

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# Qualifications of Responsible Individual(s)

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**Simone J Davis BA BsC MBAcC MRCHM LicAc DipCHM**

- BSc (Hons) Acupuncture 2007
- BA (Hons) Modern Languages 1992
- Post Graduate Diploma in Chinese Herbal Medicine 2008
- Licentiate Diploma in Acupuncture 2007
- IIHHT Diploma in Swedish Body Massage 2001
- IIHHT Diplom in Indian Head Massage 2002
- Diploma in Thai Yoga Therapy 2008
- BSY Hatha Yoga Teacher

## Professional Membership

- Member of the British Acupuncture Council (BAcC) membership no 958346
- BAcC Regional Group Co-ordinator for Wales
- BAcC Professional Development Lead for Wales, Herefordshire and Shropshire

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# Treatments & Services

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## ACUPUNCTURE, HERBAL REMEDIES, COMPLEMENTARY THERAPIES

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### **Acupuncture**

- Traditional Chinese Medicine Acupuncture
- 5-Element Acupuncture
- Cosmetic Acupuncture
- Electro-acupuncture
- Moxabustion
- Cupping
- Gua Sha

### **Herbal Remedies**

Barefoot Medicine offers each client the opportunity to have a bespoke herbal prescription tailor-made to their own specific needs.

At the time of writing, patent herbal remedies are only available while stocks last as no more can be manufactured or imported. Traditional formulae can be made up at Barefoot Medicine by an independent dispensary and checked by Simone Davis before being collected by the patient from clinic.

### **Complementary Therapies**

- Swedish Massage
- Indian Head Massage
- Thai Yoga Therapy

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# Patient Profile

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## OUR CLIENTS

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### Patient profiles

- Treatment at Barefoot Medicine is not restricted to any particular age group, sex or profile. We welcome everyone and stipulate only that those under the age of 16 are accompanied by a parent or guardian who is able to sign the consent form on their behalf.
- Most of the patients are self-referred private patients, although some are referred by another healthcare professional such as GP, fertility clinic or other acupuncturists
- Payments can be claimed back from your private medical insurer if you bring the necessary paperwork to the clinic to be signed and stamped by Simone Davis. You will be required to pay for your treatment and claim it back as Barefoot Medicine will not be able to make any claims on your behalf.

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# Equal Rights Policy

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- Barefoot Medicine does not discriminate against race, colour, religion, disability or sexuality so no 'ethnic monitoring questionnaire' will be used at the clinic.
- There are no circumstances where race or cultural circumstances would cause Barefoot Medicine to deny treatment. However, if language difficulties are likely to prove a barrier to effective treatment then the client is asked to bring along an interpreter. Consultations with Simone Davis can be conducted in English, French, Spanish or German although English is preferred.
- Informed consent will be obtained from every client prior to acupuncture treatment being carried out. If for linguistic or intellectual reasons it seems that the patient has not understood what they are undertaking, then the practitioner reserves the right to use sound judgement in electing not to proceed with the treatment.
- Although Simone Davis does know some basic sign language, those who are only able to sign to communicate are requested to bring along an assistant to interpret.
- Safeguarding those with mental health problems (whether apparent or officially diagnosed) is of primary concern. Whilst those with mental health problems are welcome to come for treatment, if at any point the practitioner believes that proceeding would be detrimental to either party, then a suitable adult may be required to be present at all times during the consultation and the practitioner reserves the right to refuse treatment.
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# Treatment of Children

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- Simone Davis has been CRB (as was) certified by Brigend council.
- All patients under the age of 16 must be accompanied by an adult who is able to give informed consent in writing for the minor to have acupuncture treatment and to confirm that they understand that acupuncture is a procedure that involves piercing the skin.
- There is no minimum age for treatment although in the case of anyone under the age of 16 the practitioner reserves the right to refuse acupuncture treatment on the grounds of health and safety should she have any concerns.

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# Disability Access

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## POLICIES AND PROCEDURES

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### **Blind or Partially Sighted**

- Patients with a visual impairment are invited to make this known at the time of booking an appointment and someone will be at the door to meet and greet them, show them to the treatment area, washroom facilities etc.
- Guide dogs are not permitted into the clinic for hygiene reasons. However Simone Davis has been trained in assisting blind people and will be happy to help,

### **Deaf or Hard of Hearing**

A hearing loop is not currently available in either clinic.

Basic sign language is known, but those who are unable to lip read or hear at all are invited to bring an assistant to their appointments. This may be necessary in order for informed consent to be given.

### **Mobility Impaired**

- Disabled toilet facilities are available at the Nant Garw Road clinic.
- Doorways at the Nant Garw Clinic are wide enough for wheelchairs to pass through.

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# Patient Consultation

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## FEEDBACK AND COMMENTS

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The patient's views are welcomed and used to ensure the provision of treatment and standards of care and service are constantly maintained.

- The patients are very welcome to make any suggestions or comments about the at any time.
- At the time of the initial consultation, treatment priorities and goals are agreed upon and constantly reviewed.
- It is standard policy for a review to take place on the fifth and every following fifth treatment to ensure that patients are getting what they need from treatment.
- Any complaint will be dealt with through the Barefoot Medicine complaint procedure.

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# Privacy Policy

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- Barefoot Medicine places the rights of its patients at the forefront of its philosophy of care.
- Barefoot Medicine seeks to support these rights in all aspects of the environment and services.
- The patient's privacy, dignity and confidentiality are fully respected at all times.
- All patient's will be addressed by their preferred name or title.
- The patients are treated with courtesy and consideration at all times.
- Any specific requests made by the patients in relation to privacy or dignity are carefully considered and supported if appropriate and reasonable.
- There are no male practitioners available at present so any gentlemen wishing to be seen by a man will be referred to South Wales Acupuncture in Swansea.
- Anyone under the age of 16 will need a chaperone.
- It is preferred that anyone over the age of 16 does not have a chaperone for the initial consultation due to matters of confidentiality being discussed. However, chaperones are welcome at the time of the needling taking place, or before any necessary disrobing.
- All patient notes are kept in paper format only and electronic information of the patient is not kept. All written notes are kept in a locked filing cabinet.
- All patients are required to provide written informed consent to any treatment. No treatment is available without prior written consent.
- Completed consent forms are kept in the patient's record file
- All patients may have access to their own records in accordance with the Data Protection Act 1998.

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# Complaints Policy

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## Complaints Procedure

Barefoot Medicine aims to provide an excellent level of service to all patients. However should there be any occasion when the patients feels their expectations were not met, they are invited to telephone Simone Davis on 0845 003 6464 without delay.

If a patient wishes to make a formal complaint, this must be done in writing and they will receive a written acknowledgment within 1 week of receipt of the complaint and a full response within 28 working days.

A register of complaints, including any action taken, would be maintained although this has never yet been necessary.

Simone Davis, owner of Barefoot Medicine, has a positive outlook to managing complaints and maintaining effective communication with people raising complaints or concerns. She will manage any complaint professionally and ensure all matters are investigated.

## Governing Bodies

British Acupuncture Council  
63 Jeddo Road  
London